



Cultural heritage and women's entrepreneurship

*Report from
Preparatory visit
Nordplus Adult programme*

Time: January 28-31, 2011

Place: WINNET Origin Resource Centre, Nyarp, Gränna

Participating organisations and persons:

Estonia:

ETNA Estonia (MTU ETNA Estimaad), Võru – *Sirje Wällman*

NPO Pandivere Development and Incubation Center, Municipalities of Tamsalu and Väike-Maarja – *Elle Allik*

Latvia:

Rural Women's Association, Riga – *Maiga Kruzmetra*

Latvia University of Agriculture, Jelgava – *Babja Rivza*

Host organisation: Origin Resource Centre, Sweden – *Sonja Torstensson and Birgitta Segerdahl*

Main theme of visit: Discussions about project application – ***Cultural heritage and women's entrepreneurship***, to Nordplus Adult programme, deadline March 1, 2011

As a base for discussions about a new project we had a draft written by *Birgitta Segerdahl* after telephone and e-mail discussions with the participating organisations. We now had the possibility to discuss thoroughly what would be the aim and outcome of the project and what activities were needed to fulfil these needs. We think that after these discussions the project will improve in relation to the original project draft.

We agreed as follows:

Life-long learning as a base for the project

Exchange of training material and to learn from one another, also language studies will be included

Working group discuss innovative ideas and what shall be jointly

Pilot groups for learning in each of Estonia, Latvia and Sweden

Pilot groups meet in Estonia, Latvia and Sweden

Working group and pilot group members discuss in English on Skype, Facebook or other social media

Web-page for the project

Seminars for spreading to other regions, nationally and internationally

Programme details of Preparatory visit

January 28

Three of the participants received at Skavsta airport and were met by Sonja Torstensson by car to go to Gränna, and arrived in the evening for dinner at Origin Resource Centre in Nyarp, and start of discussions about the coming project application.



January 29

One of the participants was met by car in Nässjö coming by train from Stockholm. Cultural programme in the morning. Huskvarna cultural heritage based on Huskvarna industry production. Visits to buildings of importance of the cultural industrial heritage. Our guide, Lars Sundahl from the Local Heritage Movement of Huskvarna, guided us the whole morning. Our guests found it interesting to see how many building in one small town are linked to one another and to the industrial heritage. One small street with preserved old buildings on both sides now host many small cultural and handicraft shops owned by women. We also visited the Industrial Museum at Huskvarna factory, where now practically all production has moved to other countries.

Coffe in Smedbyn cultural village and lunch in Huskvarna town, our guide joined us for further discussions about the Local Heritage Movement.

Afternoon and early evening discussions about the coming joint project and after that, dinner at our premisis in Nyarp.

January 30

After breakfast morning we visited one of our cultural women entrepreneurs, Ann Edlund, Ängs gård, who practice handicraft in a rebuilt storage house at her farm outside Gränna. Ann told about how she had built up her activity, and our guests and she discussed how they could exchange experiences in culture and heritage things.

Short stop in Gränna with coffee before we continued our discussions about the coming project. Lunch and dinner at our premises in Nyarp.

January 31

After an early breakfast, returning back by car to Skavsta for flights to Tallin and Riga and further to their homes.

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For more about Origin Resurs, www.originresurs.se, for more information about Nordplus adult programme – www.nordplusonline.org